

FACTS**WHAT DOES BATTLEFIELD FORD DO WITH YOUR PERSONAL INFORMATION?****WHY?**

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read and understand what we do.

WHAT?

The types of personal information we collect and share depends on the product or service you have with us. This information can include:

- Social Security Number and income
- Account balances and payment history
- Credit history and credit

When you are no longer our customer, we continue to share your information as described in this notice.

HOW?

All financial companies need to share customer's personal information to run their everyday business. In the section below we list the reasons financial companies can share their customer's personal information; the reason **Battlefield Ford** chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information:	Does Dealership Share?	Can you limit this sharing?
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For our everyday business purposes- Such as to process your transaction, maintain Your account(s), respond to court orders and Legal investigation, or report to credit bureaus.	Yes	No
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For our marketing purposes- To offer our products and services to you	Yes	No
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For our affiliates' everyday business purposes Information about your transaction and Experiences	No	We do not share
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For our affiliates' to market to you	No	We do not share
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For nonaffiliates to market to you	No	We do not share
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Questions?

Our Website: battlefieldford.com

What we do

How does BATTLEFIELD FORD protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards, secured files, and buildings.

How does BATTLEFIELD FORD collect my personal information?

We collect your personal information, for example, collect my personal information when you

- Show us your driver's license
- Pay us by check
- Apply for a loan
- Provide account information from others, such as credit

Why can't I limit all sharing?

Federal law gives you the right to limit only:

- Sharing for affiliates' everyday business
- Affiliates from using your information to market to you
- Sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

Definitions

Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- **BATTLEFIELD FORD** has no affiliates

Nonaffiliates

Companies not related by common ownership or control. They can be financial and non-financial companies.

- **BATTLEFIELD FORD** does not share with nonaffiliates so they can market you.

Joint Marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- **BATTLEFIELD FORD** doesn't jointly market.

Other important information

Date _____ Signed _____